

Vorlesungsbeschreibung Wirtschaftsenglisch

Lernergebnisse

The students will acquire special lexical knowledge of the field of business as well as intercultural skills.

The students will develop study-related and professionally relevant skills and abilities in listening and speaking in order to successfully participate in subject-specific lectures and seminar discussions in the English language.

The students will also develop study-related and professionally relevant abilities in reading and writing business-related texts

Inhalte

Forms of interactive oral and written linguistic activities for the purpose of demonstration, description, discussion and estimation of operations and procedures in business by utilizing intercultural knowledge.

Dealing with adapted as well as audio (listening) and reading materials in their original language.

Working on vocabulary to prepare subject-specific lectures and presentations in English.

Literatur

Teaching material Simply Business English (result of the Leonardo ADCOESP Project,

current newspapers/magazines such as the Economist, Guardian Weekly, Business Spotlight, relevant websites

Lehrmethode

Seminar and use of language lab

Lehrsprache

Englisch

Studien-/Prüfungsleistung

